

Join us as a 2027 LEAD sponsor and help advance Louisiana's economic development future!

Partner with LEAD in 2027 and connect your organization with the professionals, organizations, and partners driving economic development across Louisiana. Your sponsorship supports LEAD's mission to educate, connect, and advocate for Louisiana's economic development community while providing valuable opportunities for visibility and engagement throughout the year.

LEAD offers two ways to partner in 2027. Our signature **Annual LEADer's Circle Sponsorships** provide year-round recognition and visibility across LEAD's statewide network, while **Event & Program Sponsorships** offer targeted opportunities for visibility and engagement through LEAD's statewide events and professional development programs.

Annual LEADer's Circle Sponsorship

The LEADer's Circle is LEAD's signature annual sponsorship program, recognizing organizations whose investment advances economic development professionals and statewide collaboration. Partners receive year-round visibility and opportunities to engage with LEAD's growing network.

☐ **Magnifique (\$15,000)**

- 8 complimentary staff memberships
- 8 complimentary Annual Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 full-page ad in Annual Summit program

☐ **Très Bon (\$10,000)**

- 6 complimentary staff memberships
- 4 complimentary Annual Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 half-page ad in Annual Summit program

☐ **Bon (\$7,500)**

- 4 complimentary staff memberships
- 2 complimentary Annual Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 quarter-page ad in Annual Summit program

☐ **Lagniappe (\$5,000)**

- 2 complimentary staff memberships
- 1 complimentary Annual Summit registration
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- Name listed and verbally recognized at Annual Summit

☐ **Amis (\$2,500)**

- 1 complimentary staff membership
- 1 complimentary Annual Summit registration
- Name listed and verbally recognized at Annual Summit

Thank You to Our 2026 LEADer's Circle Partners



Event & Program Sponsorships

LEAD's signature events and professional development programs bring together economic developers, business and industry representatives, public officials, and statewide partners. These sponsorship opportunities provide focused visibility and meaningful engagement with audiences aligned with your organization's interests.

LEAD's 2027 Annual Summit

LEAD's signature statewide gathering brings together economic development professionals and partners for discussions on the issues, opportunities, and strategies shaping Louisiana's economic future.

☐ Presenting Sponsor (\$12,500)

- *Exclusive*
- 4 complimentary Annual Summit registrations
- Company name/logo on event signage, programs, and promotions
- Verbal recognition during the Annual Summit
- Opportunity to offer welcome remarks
- Year-round recognition on LEAD's website
- 1 full-page ad in Annual Summit program

☐ Luncheon Sponsor (\$6,500)

- *Exclusive*
- 2 complimentary Annual Summit registrations
- Company name/logo on event signage, programs, and promotions
- Verbal recognition during the Annual Summit
- Opportunity to introduce the luncheon speaker
- Opportunity to place branded materials at table settings
- 1 half-page ad in Annual Summit program

☐ Keynote Sponsor (\$4,500)

- *Exclusive per keynote presentation*
- 2 complimentary Annual Summit registrations
- Company name/logo on keynote session signage
- Opportunity to introduce the keynote speaker
- 1 quarter-page ad in Annual Summit program

☐ Summit Kickoff Reception Sponsor (\$4,000)

- *Exclusive*
- 2 complimentary Annual Summit registrations
- Company name/logo on reception signage
- Opportunity to display approved branded materials
- Verbal recognition during the reception
- 1 quarter-page ad in Annual Summit program

☐ Panel Sponsor (\$3,500)

- *One sponsor per panel*
- 1 complimentary Annual Summit registration
- Company name/logo on panel session signage
- Verbal recognition during the Annual Summit
- Opportunity to introduce the sponsored panel

☐ Summit Agenda Sponsor (\$2,000)

- *Exclusive*
- Company name/logo placement on the Annual Summit agenda cover

☐ Attendee Gift Sponsor (\$2,000)

- *Exclusive*
- Company name/logo featured on designated attendee gift

☐ Lanyard Sponsor (\$1,500)

- *Limit two sponsors*
- Company name/logo on attendee lanyards and/or badges

☐ Exhibit Table (\$1,500)

- Reserved exhibit table in designated exhibit area
- 1 complimentary Annual Summit registration

☐ Refreshment Sponsor (\$1,000)

- Company name/logo displayed at coffee/refreshment station(s)

LEAD Day at the Capitol

An opportunity to connect economic development professionals with policymakers and statewide partners while highlighting issues important to Louisiana's economic competitiveness.

☐ Presenting Sponsor (\$5,000)

- *Exclusive*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions
- Year-round recognition on LEAD's website

☐ Networking Luncheon Sponsor (\$1,500)

- *Limit two sponsors*
- 1 complimentary event registration
- Company name/logo on event signage, programs, and promotions
- Verbal recognition
- Opportunity to place branded materials at table settings

☐ Lanyard Sponsor (\$1,000)

- *Limit two sponsors*
- Company name/logo on attendee lanyards and/or badges

☐ Refreshment Sponsor (\$750)

- Company name/logo on signage at coffee/refreshment stations

Professional Development & Leadership Advancement

Support LEAD's professional development courses in 2027, including IEDC-accredited training designed to strengthen Louisiana's economic development profession.

IEDC Basic Economic Development Course (4 days)

☐ Course Sponsor (\$7,500)

- *Limit two sponsors*
- 1 complimentary course registration
- Company name/logo on event signage, materials, and promotions
- Verbal recognition during the course

☐ Session Sponsor (\$2,500)

- *One sponsor per available session*
- Company name/logo on session signage
- Verbal recognition during the course

☐ Lunch Sponsor (\$1,500)

- *One sponsor per course day*
- Company name/logo on applicable lunch signage

☐ Refreshment Sponsor (\$750)

- Company name/logo displayed at a designated coffee and/or refreshment station



LEADer Course Series

LEAD's specialized course offerings provide opportunities for practitioners to deepen their knowledge and advance their professional expertise. Participation in qualifying courses may also support progress toward the LEADer Master Practitioner Certificate.

☐ LEADer Course Series Presenting Sponsor (\$10,000)

- *Exclusive*
- 5 complimentary registrations to be used across the LEADer Course Series
- Company name/logo on signage, materials, and promotions
- Verbal recognition during applicable courses
- Recognition as the LEADer Course Series Presenting Sponsor

☐ Individual Course Sponsor (\$3,500)

- *Limit two sponsors per course*
- 1 complimentary course registration for the sponsored course
- Company name/logo on course signage, materials, promotions
- Verbal recognition during the sponsored course

Regional Asset Tours

LEAD's Regional Asset Tours provide firsthand exposure to Louisiana's economic assets while connecting practitioners with regional leaders and opportunities for collaboration.

☐ Presenting Sponsor (\$5,000)

- *Exclusive per designated tour*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions
- Recognition as the presenting sponsor of the designated tour

☐ Meal Sponsor (\$1,200)

- *One sponsor per designated meal*
- Name listed and verbally recognized
- Company name/logo on applicable meal signage

☐ Refreshment Sponsor (\$750)

- Company name/logo displayed at designated coffee/refreshment station(s)

Governing for Growth: Your Role in Your Community's Economic Competitiveness

LEAD supports stronger collaboration between economic development practitioners and public-sector leaders by providing opportunities to deepen understanding of economic development strategies, responsibilities, and community priorities.

☐ Presenting Sponsor (\$5,000)

- *Exclusive*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions

☐ Lunch Sponsor (\$1,200)

- *Exclusive*
- Name listed and verbally recognized during the luncheon
- Company name/logo on event signage, materials, and promotions

☐ Refreshment Sponsor (\$750)

- Company name/logo displayed at designated coffee and/or refreshment stations



Sponsorship Commitment & Authorization

Please select your desired sponsorship opportunity or opportunities using the checkboxes throughout this menu, then complete and return the information below.

Company/Organization: _____

Primary Contact Person: _____

Title: _____

Phone Number: _____

Email: _____

Physical Address: _____

City, State, ZIP Code: _____

Billing Contact (if different): _____

Accounts Payable/Billing Email: _____

Billing Address (if different): _____

Total Sponsorship Commitment: \$ _____

Preferred Payment Method: ☐ Check ☐ Credit Card ☐ ACH / Bank Transfer
LEAD will provide an invoice with payment instructions for your selected method.

By signing below, I confirm that I am authorized to make this sponsorship commitment on behalf of my organization and agree to remit payment in accordance with the invoice provided by LEAD.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____

Please return this completed form to:

Louisiana Economic Alliance for Development
Email: stacyr@louisianalead.org
Mail: P.O. Box 80798, Lafayette, LA 70598