

Join us in Shaping Louisiana's Economic Future.

Your sponsorship allows us to **create opportunities, amplify voices, and build a thriving economic future for all** by empowering professionals with the knowledge, connections, and tools to drive sustainable economic growth, attract investment, and inspire innovation in communities across Louisiana. As a LEAD sponsor, you gain access to a powerful network of economic development leaders, increased brand visibility, and the opportunity to directly impact initiatives that have a positive impact statewide. **Thank You for Your Support!**

Sponsorship Selection

Please select the sponsorship(s) you are committing to:

Annual LEADer's Circle Sponsorship

Magnifique (\$15,000)

- 8 staff memberships
- 8 conference registrations and VIP access passes
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- Year-round recognition for all LEAD virtual events
- 1 full-page ad in annual conference program

Très Bon (\$10,000)

- 6 staff memberships
- 4 conference registrations and VIP access passes
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- Year-round recognition for all LEAD virtual events
- 1 half-page ad in annual conference program

Bon (\$7,500)

- 4 staff memberships
- 2 conference registrations and VIP access passes
- Company name/logo on signage at all LEAD virtual events
- Year-round recognition on LEAD's website
- Year-round recognition for all LEAD virtual events
- 1 quarter-page ad in annual conference program

Lagniappe (\$5,000)

- 2 staff memberships
- 1 conference registration and VIP access pass
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- Year-round recognition for all LEAD virtual events
- Name listed and verbally recognized at annual conference

Ami (\$2,500)

- 1 staff membership
- 1 conference registration and VIP access pass
- Name listed and verbally recognized at annual conference

À la Carte Sponsorship Options

(detailed descriptions below)

Event Sponsorship

- Title or Presenting Sponsor (\$12,500)
- VIP/Executive Roundtable Sponsor (\$7,500)
- Keynote Speaker Sponsor (\$6,500)
- Networking Reception Sponsor (\$4,500)
- Session or Panel Sponsor (\$3,000)
- Regional Meet-Up or Networking Event Sponsor (\$4,500)
- Industry Award or Recognition Category Sponsor (\$4,500)
- Conference App Sponsor (\$4,000)
- Wi-Fi Sponsor (\$4,000)
- Lanyard or Badge Sponsor (\$3,500)
- Member Appreciation Event Sponsor (\$3,500)
- Lunch or Break Sponsor (\$3,000)
- Swag Bag Sponsor (\$3,000)
- Workshops & Training Sessions (\$3,000)
- Charging Station Sponsor (\$3,000)
- Webinar or Virtual Workshop Sponsorship (\$2,500)
- Exhibit Booths or Pop-Up Demos (\$2,000)
- Refreshments Sponsor (\$1,500)
- Swag Bag Item Sponsor (\$1,000)

Digital Sponsorship

- Annual Homepage Sponsor (\$3,500)
- Sponsored Blog Posts (\$2,000)
- Annual E-Newsletter Sponsorship (\$2,000)
- Monthly Featured Member on Website (\$1,000)
- Quarterly Featured Member in Newsletter (\$500)

Annual Professional Development-Focused Sponsorship

- Professional Development Course Sponsor (\$7,500)
- Scholarship Contributor (\$2,500)

***Custom sponsorship packages are available.
Please contact Stacy Romero for more information.***

stacyr@louisianalead.org

(337) 962-7991

À la Carte Sponsorship Option Details

Event Sponsorship

- **Title or Presenting Sponsor (\$12,500)**
As the premier sponsor, your company will receive top billing and branding across all event materials, signage, and promotions. Includes a speaking opportunity, premium exhibit placement, and complimentary VIP passes.
- **VIP/Executive Roundtable Sponsor (\$7,500)**
Gain exclusive access to industry executives and decision-makers through a high-level roundtable discussion. Your brand will be prominently featured, and you'll have the opportunity to present opening remarks.
- **Keynote Speaker Sponsor (\$6,500)**
Position your company as a thought leader by sponsoring the main keynote speaker. Your brand will be recognized in event promotions, and you'll have the chance to introduce the speaker to the audience.
- **Networking Reception Sponsor (\$4,500)**
Be the exclusive host of the premier networking event, featuring your company's branding on signage and invitations. Includes two complimentary event tickets.
- **Session or Panel Sponsor (\$3,000)**
Support a high-impact session or panel discussion featuring industry leaders. Includes logo placement on presentation materials and a verbal acknowledgment at the beginning of the session.
- **Regional Meet-Up or Networking Event Sponsor (\$4,500)**
Your brand will be front and center at a localized meet-up or networking event attended by economic development professionals. Includes branding on invitations and event signage.
- **Industry Award or Recognition Category Sponsor (\$4,500)**
Sponsor a prestigious industry award, with your brand featured in nomination materials, event promotions, and during the awards ceremony.
- **Conference App Sponsor (\$4,000)**
Your logo will be prominently displayed in the official event app, ensuring continuous visibility for attendees throughout the conference.
- **Wi-Fi Sponsor (\$4,000)**
Provide complimentary Wi-Fi access to all attendees and brand the network login page with your company's name and logo.
- **Lanyard or Badge Sponsor (\$3,500)**
Feature your company's branding on all event badges and lanyards, worn by every attendee, speaker, and sponsor.
- **Member Appreciation Event Sponsor (\$3,500)**
Celebrate members with an exclusive appreciation event, with your company recognized as the host and sponsor. Includes on-site branding and a speaking opportunity.
- **Lunch or Break Sponsor (\$3,000)**
Gain visibility during a dedicated networking lunch break. Your logo will be displayed on tables and signage.
- **Swag Bag Sponsor (\$3,000)**
Ensure your brand is on every attendee's mind by having your logo on the official event tote bag given to all registrants.
- **Workshops & Training Sessions (\$3,000)**
Sponsor a hands-on training session and position your company as a leader in professional development. Includes branding on materials and a chance to address attendees.
- **Charging Station Sponsor (\$3,000)**
Attendees will appreciate a dedicated charging station, fully branded with your company's logo.

- **Webinar or Virtual Workshop Sponsorship (\$2,500)**
Sponsor a virtual workshop or educational webinar, with branding on digital materials and a verbal mention during the session.
 - **Exhibit Booths or Pop-Up Demos (\$2,000)**
Showcase your brand with a physical exhibit booth or digital pop-up demo. Includes premium event listings and marketing support.
 - **Refreshments Sponsor (\$1,500)**
Your logo will be featured at coffee stations and snack tables, ensuring high-traffic visibility.
 - **Swag Bag Item Sponsor (\$1,000)**
Place a branded item or promotional material in every attendee's swag bag.
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Digital Sponsorship

- **Annual Homepage Sponsor (\$3,500)**
Get year-round visibility with a premium logo placement on the homepage of our website, linking to your website.
 - **Sponsored Blog Posts (\$2,000)**
Publish two sponsored thought leadership articles on our website, positioning your company as an industry expert.
 - **Annual E-Newsletter Sponsorship (\$2,000)**
Feature your brand in all e-newsletters for the year with a clickable banner ad.
 - **Monthly Featured Member on Website (\$1,000)**
Be highlighted as a featured industry leader for an entire month, with a dedicated webpage and social media promotion.
 - **Quarterly Featured Member in Newsletter (\$500)**
Your company or primary executive will be featured in a quarterly e-newsletter, reaching thousands of industry professionals.
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Annual Professional Development-Focused Sponsorship

- **Professional Development Course Sponsor (\$7,500)**
Sponsor a professional certification or training course, ensuring your brand is associated with industry growth and education.
- **Scholarship Contributor (\$2,500)**
Help fund scholarships for professionals seeking career advancement through LEAD's professional development courses, with recognition in program announcements.



Thank you for partnering with LEAD to build Louisiana's economic future!

Sponsor Information

Company/Organization: _____

Contact Person: _____

Title: _____

Physical Address: _____

City, State, ZIP Code: _____

Phone Number: _____

Email: _____

Total Sponsorship Commitment: \$ _____

Check enclosed. (made payable to Louisiana Economic Alliance for Development)

Please invoice me.

If billing address is different from physical address listed above, please indicate here.

Credit Card Payment (LEAD will contact you by phone to retrieve card details.)

By signing below, I acknowledge that I am authorized to commit to this sponsorship on behalf of my company/organization and agree to remit payment as outlined above.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____

Please return this completed form to:

Email-info@louisianalead.org
Mail-P.O. Box 66872, Baton Rouge, LA 70896