

**Sponsorship Menu**  
**LEAD 2025 Annual Conference**  
**October 14-15, 2025**  
**L'Auberge Casino and Hotel, Baton Rouge, LA**

Partner with us as a sponsor and position your organization alongside the top leaders driving Louisiana's economic future. This is your opportunity to gain visibility, build strategic relationships, and make a lasting impact on the state's most important economic conversations.

☐ **Title Sponsor**  
**(\$12,500)**

- Exclusive
- 4 complimentary conference registrations and VIP access passes\*
- Company name/logo on event signage, programs, and promotions
- Speaking opportunity during the conference
- Year-visibility on LEAD's website
- 1 full-page ad in annual conference program

☐ **Governor's Lunch Sponsor**  
**(\$6,500)**

- 2 complimentary conference registrations and VIP access passes\*
- Company name/logo on event signage, programs, and promotions
- Verbal recognition
- Opportunity to introduce the Governor
- Opportunity to place branded materials at each table setting
- 1 half-page ad in annual conference program

☐ **Keynote Sponsor**  
**(\$4,500)**

- *Limit two sponsors per keynote*
- 2 complimentary conference registrations and VIP access passes\*
- Company name/logo on keynote session signage
- Opportunity to introduce Secretary Bourgeois
- 1 quarter-page ad in annual conference program
- Name listed and verbally recognized

☐ **Cocktail Reception Sponsor**  
**(\$4,000)**

- 2 complimentary conference registrations and VIP access passes\*
- Company name/logo on signage and branded napkins at reception
- Opportunity to place provide branded materials
- 1 quarter-page ad in annual conference program
- Name listed and verbally recognized

☐ **Panel Sponsor**  
**(\$3,500)**

- *Limit two sponsors per panel*
- 1 conference registration and VIP access pass\*
- Company name/logo on panel session signage
- Name listed and verbally recognized

*\*Each VIP pass includes reserved seating, access to private meet and greet with featured speakers, special recognition during the event, and company branding on a photo backdrop.*



☐ **Conference Agenda Sponsor  
(\$2,000)**

- Exclusive
- Company name/logo prominently placed on the front cover of the program

☐ **Swag Bag Sponsor  
(\$1,750)**

- Logo on conference bags

☐ **Lanyard/Badge Sponsor  
(\$1,500)**

- Logo on all attendee lanyards/badges

☐ **Exhibit Table  
(\$1,500)**

- Reserved exhibit table plus 1 complimentary conference pass

☐ **Refreshment Sponsor  
(\$1,000)**

- Logo on signage at coffee/snack stations

☐ **Swag Bag Item  
(\$750)**

- Place your branded item in each attendee's swag bag.

**Thank you for sponsoring the LEAD 2025 Annual Conference.**

**Sponsor Information**

**Company/Organization:** \_\_\_\_\_

**Contact Person:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_

**City, State, ZIP Code:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Total Sponsorship Commitment: \$** \_\_\_\_\_

- ☐ Check enclosed. (made payable to Louisiana Economic Alliance for Development)
- ☐ Please invoice me.
- ☐ Credit Card Payment (LEAD will contact you by phone to retrieve card details.)

By signing below, I acknowledge that I am authorized to commit to this sponsorship on behalf of my company/organization and agree to remit payment as outlined above.

**Authorized Signature:** \_\_\_\_\_

**Printed Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

**Please return this completed form to:**

***info@louisianalead.org / P.O. Box 66872, Baton Rouge, LA 70896***