

LEAD 2026 Annual Summit
August 31 - September 1, 2026
DoubleTree by Hilton, Lafayette, LA
Sponsorship Menu

Partner with LEAD as an Annual Summit sponsor and position your organization alongside the top leaders driving Louisiana's economic future. The LEAD Annual Summit convenes economic developers, business leaders, policymakers, and partners from across the state to connect, learn, and advance Louisiana's economic competitiveness. Sponsorship of this event is your opportunity to gain visibility, build strategic relationships, and make a lasting impact on the state's most important economic conversations.

☐ **Title Sponsor**
(\$12,500)

- *Exclusive* **Sold**
- 4 complimentary Summit registrations
- Company name/logo on event signage, programs, and promotions
- Verbal recognition from the podium
- Speaking opportunity during the Summit
- Year-round visibility on LEAD's website
- 1 full-page ad in the Summit program

☐ **Keynote Sponsor**
(\$4,500) **Sold**

- *Limit one sponsor per keynote*
- 2 complimentary Summit registrations
- Company name/logo on keynote session signage
- Verbal recognition from the podium
- Opportunity to introduce the keynote speaker
- 1 quarter-page ad in Summit program

☐ **Summit Kickoff Reception Sponsor**
(\$4,000) **Sold**

- *Exclusive*
- 2 complimentary Summit registrations
- Company name/logo on reception signage
- Opportunity to place branded materials
- Verbal recognition from the podium
- 1 quarter-page ad in Summit program

☐ **Panel Sponsor**
(\$3,500)

- *Limit one sponsor per panel*
- 1 complimentary Summit registration
- Company name/logo on panel session signage
- Verbal recognition from the podium
- Opportunity to introduce the panel

☐ **Regional Host Partner**

- *Exclusive* **Confirmed**
- Recognition during the Summit Kickoff Reception
- Opportunity to offer welcome remarks at the Summit Kickoff Reception
- Inclusion in event signage and materials as the Regional Host Partner

☐ **Summit Agenda Sponsor**
(\$2,000) **Sold**

- *Exclusive*
- Company name/logo prominently placed on the front cover of the Summit agenda

☐ **Swag Item Sponsor**
(\$2,000)

- *Exclusive*
- Logo on attendee gift

☐ **Lanyard/Name Badge Sponsor**
(\$1,500) **Sold**

- *Limit two sponsors*
- Logo on all attendee lanyards or badges

☐ **Exhibit Table**
(\$1,500)

- Reserved exhibit table
- 1 complimentary Summit registration

☐ **Refreshment Sponsor**
(\$1,000)

- Logo on signage at coffee & refreshment stations



Thank you for sponsoring the LEAD 2025 Annual Summit.

*Please return this completed form by email or mail to:
stacyr@louisianalead.org / P.O. Box 80798, Lafayette, LA 70598*

Sponsor Information

Company/Organization: _____

Contact Person: _____

Title: _____

Mailing Address: _____

City, State, ZIP Code: _____

Phone Number: _____

Email: _____

Total Sponsorship Commitment: \$ _____

- ☐ Check enclosed (made payable to Louisiana Economic Alliance for Development)
- ☐ Credit Card Payment (LEAD will provide an online payment link.)
- ☐ Please invoice me.

By signing below, I acknowledge that I am authorized to commit to this sponsorship on behalf of my company/organization and agree to remit payment as outlined above.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____