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L.E.A.D.E.R MASTER PRACTITIONER CERTIFICATE PROGRAM

HIGH QUALITY EDUCATION
FOR ECONOMIC DEVELOPMENT
PROFESSIONALS & ALLIES

ABOUT THE PROGRAM

The LEADer Master Practitioner Certificate program establishes a standard of excellence for professional readiness in economic development. Designed for working practitioners, the certificate program provides a structured and accessible pathway to build core competencies, expand applied knowledge, and align with nationally recognized industry standards.

APPLICATION ELIGIBILITY

- Completed coursework: four core and two elective courses (all coursework must be completed within a five year span of application)
- Min of two years of contiguous economic development experience
- Letter of recommendation from a supervisor or senior-level (10+ years) economic development professional
- Completed application and Application fee of \$150

Note: LEAD will allow up to two course substitutions to count towards the LEADer Master Practitioner Certificate program. Substitute courses are accepted from IEDC and OUEDI. Applicant must submit proof of completion for any substitute courses taken.

MORE INFORMATION :



(337) 593-1419



TRAINING@LOUISIANALEAD.ORG



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COMPLETED COURSEWORK CONSISTS OF FOUR CORE COURSES AND TWO ELECTIVE COURSES OF THE OPTIONS BELOW:

CORE COURSES:

- ✔ Basic Economic Development Course (BEDC)
- ✔ Business Marketing & Attraction
- ✔ Business Retention & Expansion
- ✔ Real Estate Development & Reuse

ELECTIVE COURSES:

- ✔ Workforce Development Strategies
- ✔ Economic Development Finance Programs
- ✔ Entrepreneurship & Small Business Development
- ✔ Community & Neighborhood Development
- ✔ Economic Development Strategic Planning
- ✔ Managing Economic Development Organizations
- ✔ Economic Development Public Policy Essentials
- ✔ AI for Economic Developers: Tools, Strategy, and Impact
- ✔ Disaster Preparedness, Response & Recovery
- ✔ International Trade & Business Development

Note: Other course topics may be approved by LEAD's Dean of Professional Development, Professional Development Committee and LEAD Board of Directors.



All LEAD courses are SBET Eligible



INTERNATIONAL
ECONOMIC DEVELOPMENT
COUNCIL

Select LEAD courses are accredited by the International Economic Development Council (IEDC) and fulfill prerequisites for those who wish to take the examinations for the Certified Economic Developer (CEdD) designation.

Find the application and FAQs about the program on the LEAD website, under Professional Development.