

Join us in Shaping Louisiana's Economic Future.

Your sponsorship strengthens Louisiana's economic future by supporting professional development, advocacy, and collaboration across the state. Through LEAD's 2026 programming calendar, sponsors gain year-round visibility among the professionals, organizations, and partners shaping Louisiana's economy.

Now entering its second year of renewed growth, LEAD continues to expand programming, membership, and statewide impact. Sponsorship partners play a vital role in sustaining this momentum by helping to build capacity, foster innovation, and ensure economic development professionals have the tools and connections needed to succeed.

LEAD's sponsorship opportunities are designed for both flexibility and impact, offering annual partnerships and targeted event-level visibility that align with your organization's goals. As a LEAD sponsor, you gain access to a powerful network of leaders, enhanced brand visibility, and the opportunity to support initiatives making a meaningful impact across Louisiana. **Thank you for your support!**

2026 Programming Overview

- 4 in-person professional development courses
 - 1 Legislative Day at the Capitol
 - 1 Statewide Summit & Annual Meeting
- 4 Economic Assets Tours & Partner Forums

Annual LEADER's Circle Sponsorship

Join LEAD's signature sponsorship tier for statewide, year-round visibility and engagement. LEADER's Circle partners receive recognition across all programs, publications, and digital platforms.

☐ **Magnifique (\$15,000)**

- 8 staff memberships
- 8 Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 full-page ad in annual Summit program

☐ **Très Bon (\$10,000)**

- 6 staff memberships
- 4 Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 half-page ad in annual Summit program

☐ **Bon (\$7,500)**

- 4 staff memberships
- 2 Summit registrations
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- 1 quarter-page ad in annual Summit program

☐ **Lagniappe (\$5,000)**

- 2 staff memberships
- 1 Summit registration
- Company name/logo on signage at all LEAD events
- Year-round recognition on LEAD's website
- Name listed and verbally recognized at annual Summit

☐ **Amis (\$2,500)**

- 1 staff membership
- 1 Summit registration
- Name listed and verbally recognized at annual Summit

Event & Program Sponsorships

Experience high visibility at key statewide gatherings and targeted events that connect leaders, professionals, and stakeholders across Louisiana's economic development landscape.

LEAD's 2026 Annual Summit

☐ Title Sponsor (\$12,500)

- *Exclusive*
- 4 complimentary Summit registrations
- Company name/logo on event signage, programs, and promotions
- Speaking opportunity during the Summit
- Year-long visibility on LEAD's website
- 1 full-page ad in annual Summit program

☐ Luncheon Sponsor (\$6,500)

- *Exclusive*
- 2 complimentary Summit registrations
- Company name/logo on event signage, programs, and promotions
- Verbal recognition
- Opportunity to introduce the luncheon speaker
- Opportunity to place branded materials at each table setting
- 1 half-page ad in annual Summit program

☐ Keynote Sponsor (\$4,500)

- *Limit one sponsor per keynote*
- 2 complimentary Summit registrations
- Company name/logo on keynote session signage
- Opportunity to introduce the keynote speaker
- 1 quarter-page ad in annual Summit program
- Name listed and verbally recognized

☐ Cocktail Reception Sponsor (\$4,000)

- *Limit two sponsors*
- 2 complimentary Summit registrations
- Company name/logo on reception signage
- Opportunity to place branded materials
- 1 quarter-page ad in annual Summit program
- Name listed and verbally recognized

☐ Panel Sponsor (\$3,500)

- *Limit one sponsor per panel*
- 1 complimentary Summit registration
- Company name/logo on panel session signage
- Name listed and verbally recognized

☐ Summit Agenda Sponsor (\$2,000)

- *Exclusive*
- Company name/logo prominently placed on the front cover of the agenda

☐ Swag Item Sponsor (\$1,750)

- *Exclusive*
- Logo on attendee gift

☐ Lanyard Sponsor (\$1,500)

- *Limit three sponsors*
- Logo on attendee lanyards & badges

☐ Exhibit Table (\$1,500)

- Reserved exhibit table
- 1 complimentary Summit pass

☐ Refreshment Sponsor (\$1,000)

- Logo on signage at coffee/snack station(s)

LEAD's 2026 Legislative Day at the Louisiana Capitol

☐ Presenting Sponsor (\$5,000)

- *Exclusive*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions
- Year-long visibility on LEAD's website

☐ Networking Luncheon Sponsor (\$1,500)

- *Limit two sponsors*
- 1 complimentary event registration
- Company name/logo on event signage, programs, and promotions
- Verbal recognition
- Opportunity to place branded materials at each table setting

☐ Lanyard Sponsor (\$1,000)

- *Limit two sponsors*
- Logo on attendee lanyards & badges

☐ Refreshment Sponsor (\$750)

- Logo on signage at coffee/snack station(s)

Professional Development

Statewide training, leadership development, and cross-sector engagement opportunities

4-Day IEDC Basic Economic Development Course

☐ Course Sponsor (\$7,500)

- *Limit two sponsors*
- 1 complimentary course registration
- Company name/logo on event signage, programs, and promotions
- Verbal recognition

☐ Session Sponsor (\$2,500)

- *Limit one sponsor per session*

- Company name/logo on panel session signage
- Name listed and verbally recognized

☐ Lunch Sponsor (\$1,500)

- *Limit one sponsor per day*
- Name listed and verbally recognized

☐ Refreshment Sponsor (\$750)

- Logo on signage at coffee/snack station(s)

LEADer Course Series

Three courses during 2026

☐ LEADer Course Series Presenting Sponsor (\$10,000)

- *Exclusive*
- 5 complimentary course registrations
- Company name/logo on all event signage, programs, and promotions
- Verbal recognition

☐ Individual Course Sponsor (\$3,500)

- *Limit two sponsors per course*
- 2 complimentary course registrations
- Company name/logo on all event signage, programs, and promotions
- Verbal recognition

☐ Scholarship Sponsor (\$1,000)

- Recognition for supporting participant access and affordability



Economic Development 101 for Elected Leaders

☐ **Presenting Sponsor (\$5,000)**

- *Exclusive*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions

☐ **Lunch Sponsor (\$1,200)**

- *Limit one sponsor per day*
- Name listed and verbally recognized

☐ **Refreshment Sponsor (\$750)**

- Logo on signage at coffee/snack station(s)

Regional Assets Tours & Partner Forums

☐ **Presenting Sponsor (\$5,000)**

- *Exclusive*
- 2 complimentary event registrations
- Opportunity to welcome attendees
- Company name/logo on event signage, materials, and promotions

☐ **Meal Sponsor (\$1,200)**

- *Limit one sponsor per day*
- Name listed and verbally recognized

☐ **Refreshment Sponsor (\$750)**

- Logo on signage at coffee/snack station(s)

Digital & Year-Round Visibility Sponsorships

☐ Annual Website Homepage Sponsor (\$3,500)

☐ Quarterly Digital Newsletter Sponsor (\$500 per quarter or \$1,500 annually)

Custom & Bundled Sponsorships

Custom packages are available to align your organization's goals with specific regions, initiatives, or target audiences. Multi-event commitments are encouraged and may be tailored to include added recognition or engagement opportunities. Contact Stacy Romero to discuss sponsorship customization.

stacyr@louisianalead.org
(337) 962-7991

Sponsorship Selection

Please use the checkboxes above to select the sponsorship(s) you are committing to and complete the information below.



Louisiana Economic Alliance for Development
Empowering Louisiana's Economic Developers

Thank you for partnering with LEAD to support Louisiana's economic development professionals!

Sponsor Information

Company/Organization: _____

Contact Person: _____

Title: _____

Physical Address: _____

City, State, ZIP Code: _____

Phone Number: _____

Email: _____

Total Sponsorship Commitment: \$ _____

☐ Check enclosed. (made payable to Louisiana Economic Alliance for Development)

☐ Please invoice me.

If billing address is different from physical address listed above, please indicate here.

☐ Credit Card Payment (LEAD will provide an online payment link by email.)

By signing below, I acknowledge that I am authorized to commit to this sponsorship on behalf of my company/organization and agree to remit payment as outlined above.

Authorized Signature: _____

Printed Name: _____

Title: _____

Date: _____

Please return this completed form to:

Email-info@louisianalead.org
Mail-P.O. Box 80798, Lafayette, LA 70598